

Mira Etingof, UX Designer

Boston, United States, mira.etingof.art@gmail.com

LINKS

[Portfolio Website](#), [Chill Mag](#)

PROFILE

Visual designer and UX Master's candidate with a strong background in graphic design and advertising. Proven ability to create intuitive digital experiences and visually appealing print media. Team player with a passion for crafting impactful user-centric solutions.

EMPLOYMENT HISTORY

- Feb 2023 — Present **Co-founder, Visual Editor, Chill Mag** New York City
Managed the development of Chill Mag from the ground up - including singlehandedly designing all layouts for each issue, as well as making logos and iconography to support the magazine and print merchandise relating to the magazine. Pixel-perfect attention to detail resulted in beautifully printed, high-quality magazines.
- May 2016 — Present **Graphic Designer and Illustrator, Freelance** Boston
Created visual artwork, merchandise designs, advertisements and print media for clients from varying industries - including literature, music, theatre, education, and retail, among others. Worked closely with clients to create deliverables that align with the clients' needs and look aesthetically appealing to audiences.
- Jan 2021 — Aug 2022 **Marketing Designer, Jack's Cannabis Company** Northampton
Liaised with advertising partners and managed company compliance to industry advertising regulations. Designed advertisements for print media as well as billboards and signage. Managed social media presence and content creation.
Portfolio work from this job is available upon request due to state laws concerning viewing permissions.

EDUCATION

- Jan 2023 — May 2024 **MPS, Maryland Institute College of Art** Baltimore
Master of UX Design. Current cumulative GPA 4.0, official transcript available upon request.
- Aug 2016 — May 2020 **BFA, Pratt Institute** Brooklyn
Communication Design (Illustration.) Graduated with honors.

SKILLS

Adobe Creative Suite	Expert	Usability	Expert
Figma	Experienced	Product Management	Experienced
Google Suite	Expert	Illustration	Expert
Human-Centered Design	Expert	Graphic Design	Expert
Verbal Communication Skills	Expert	Prototyping	Experienced
Product Design	Experienced	Brand Design	Expert
User Research	Experienced	Typography	Expert

INTERNSHIPS

- May 2019 — Sep 2019 **Design Intern, Her Campus Media** Boston
Created and implemented banners and digital content for Her Campus branches around the world. Worked directly with chapter leaders to achieve branch sites that fit client needs and college spirit imagery.

LANGUAGES

English	Native speaker	Ukrainian	Good working knowledge
Russian	Native speaker	French	Good working knowledge